



*Distretto Famiglia Valsugana e Tesino:
la forza dei legami...*

The commitment of the municipality of Roncegno Terme in building and coordinating the Distretto Famiglia - Family District



The attention to the Family as a priority in the municipal policy

2008 assignment of the Family brand in the region of Trentino.

2011 establishment of the Family District Valsugana & Tesino with 21 partners proposers

2016 the Family District is assigned to the Comunità di Valle (Valley Community) and counts 90 partners

Objectives that the municipality of Roncegno Terme would like to achieve with the constitution of the Distretto Famiglia - Family District

- Increase the **collaboration** regarding the family policies with the **neighbouring districts** and private partners;
- Start the local family certification in order to enhance the existing initiatives, promote the wellbeing of the families, increase the territorial appeal and support the local development;
- experiment new models of collaboration and organization through the network;
- characterize the territory as Family friendly to make it more attractive for the tourists.



Project Plan

- Periodic meetings with all the partners in order to share and check the annual program of the Family District.
- The coordinator of the Family District will follow the process of acquisition of the Family Brand.
- Educational meetings will be done, on request, to introduce the Family District to new potential partners.
- Promotional activities regarding the objectives of the District will be undertaken by all the participants.
- Thematic Workshops will be done looking at the requests of partners and/or the territories.



Proponents and participants 2011 -2016

	proponents	participants
2011	21	
2012		21
2013		18
2014		19
2015		19
2016		13
total		90

Partners

COMUNITA' DI VALLE	1
LOCAL DISTRICTS	(20) 17
APT (LOCAL TOURIST AGENCIES)	1
CASSE RURALI (BANKS)	2
MUSEUMS – ECOMUSEUMS – WWF – ARTE SELLA	9
ASSOCIATIONS-ORGANIZATIONS- COMMITTEE – PRO LOCO -COOPERATIVES – SCHOOLS	26
RESTAURANTS-HOTELS-B&B- ALPINE HUTS-AGRITUR- PIZZERIAS- EDUCATIONAL FARMS	26
PHARMACY	1
ORATORY	3
PSYCHOLOGIST	2
TOTAL	91

Family Brands assigned

DISTRICTS	12
MUSEUMS	4
SPORT ASSOCIATIONS	6
CHILDS FRIENDS SHOPS	3
TEMPORARY EVENTS	3
HOTELS	1
EDUCATIONAL SERVICES	1
AGRITUR	3
B & B	1
COOPERATIVE AM.IC.A	1 (Family Audit)
TOTAL	35

Benefits of the work of the District Network

- Promote and enhance the ATTENTION TO THE FAMILY
- It shows the idea of Community: the local partnerships identify common objectives, support the communication, the creation of a strong networks of relationships, it generates relational patrimony, qualify the social structure, enhance the identity of a territory (family wellbeing=community wellbeing)
- Promote the willing of CULTURAL CHANGE: transition from a welfare policy to a policy focused on the collective commitment to the family wellbeing
- Create a GENERATIVE MECHANISM through the enhancement and the improvement of the relationships
- Promote the distinctiveness and the peculiarity of each participant
- Promote socially responsible behaviours



Common Projects and resources optimization

Family District promotes 2 main projects

NEW TECHNOLOGIES

(progress of the 2015 project)

Parents and childrens in a connected world. Workshops of friendly technology.”

Project presented to the PGZ 2016. Leader of Distretto Famiglia, partners: 4 Municipalities headquarters of Secondary School Level 1, Save the Children, local Secondary Schools, IPRASE Trento – Experimental Institute for the research and the application of education)

USERS: parents, teachers, students 11 – 14 years old

EDUCATORS

1. Professionals of Coderdojo Trento, a group of experts with the aim to teach the programming to young people between 7 and 17 years old, the development of the computational thought and the use of free software.
2. Experts of IPRASE Trento



Ruolo degli attori del progetto

Promuovere

Cittadinanza Digitale

FAMIGLIA

non solo controllo, ma
acquisizione di
conoscenze e
competenze relative
alle nuove tecnologie

SCUOLA

incentivare la
formazione dei docenti
nell'ambito della
didattica digitale. Dare
attuazione al Piano
Nazionale Scuola Digitale

ISTITUZIONI

collaborare per favorire
l'utilizzo consapevole,
responsabile e creativo
delle nuove tecnologie

Project Destination Family

- Project that would like to promote the family wellbeing (deliberation 938 of the 09.06.2014) «DESTINAZIONE FAMIGLIA. Favorire l'armonizzazione familiare attraverso il sostegno alla genitorialità e servizi conciliativi integrati» (Distretto Famiglia-Roncegno Terme Municipality, Valley Community, 11 Districts, ACLI of Trento and Borgo, Coop. A.M.I.C.A.

3 Main actions:

1. **Recognition of Distretto Famiglia as a referee for the local family wellbeing policies.**
2. **Progression of the experience of Families Station, which have already been activated in the previous 3 years.**
3. **Enrichment of the chain of conciliation services to realize an Integrated System of Conciliation Services for the family wellbeing.**



What is Station Families 2?

Station Families 2

- it aims to create some moments of meeting, sharing and socialization in social and community context for the families
- it aims to spread a style that put to the centre the Family with its needs and relations which, if are satisfied and nurtured, become vital lymph for the wellbeing of the single person, the nucleus and the community



Project Families Station 2

- 12 districts involved
- 290 are the family units involved
- 8 branches open locally



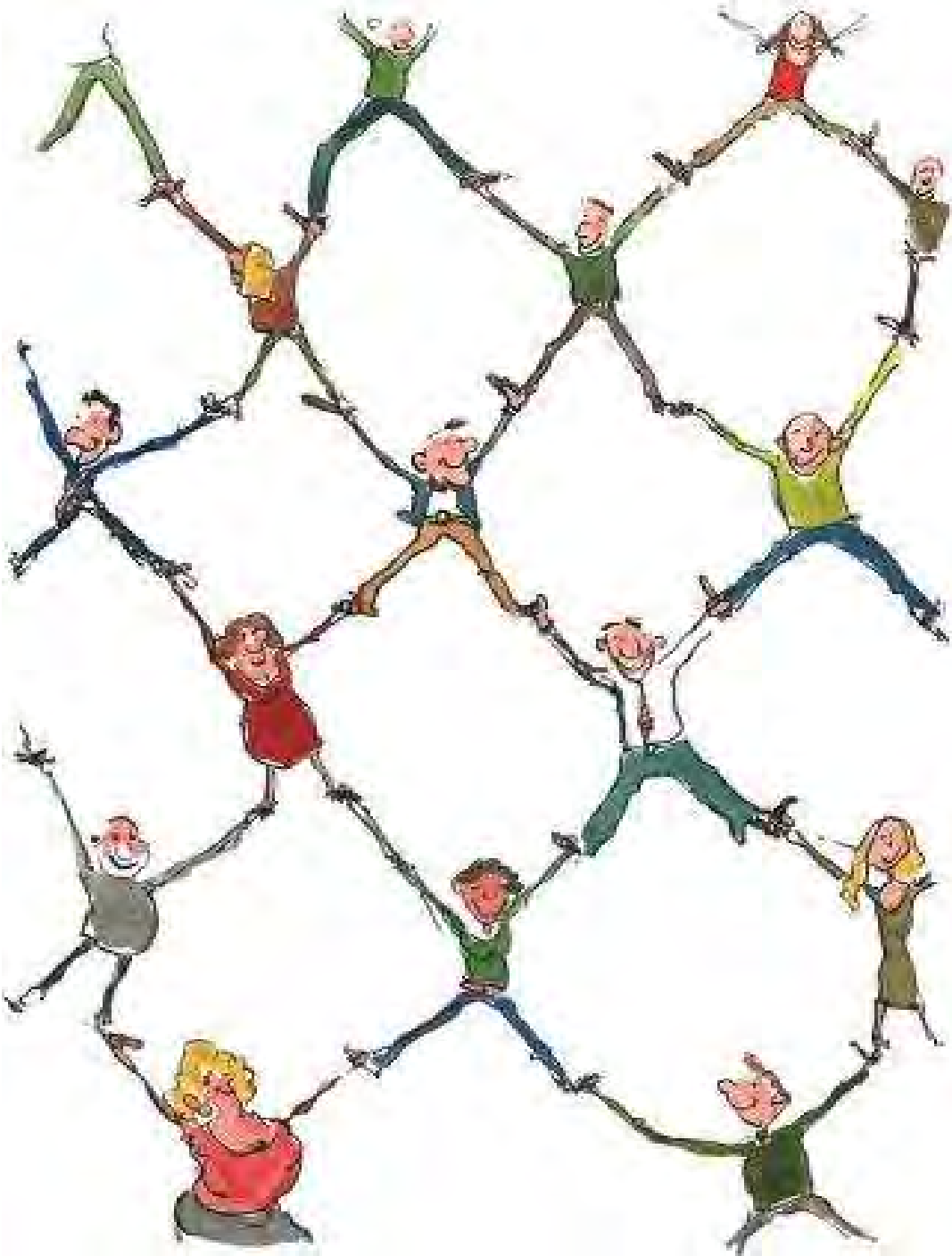
Actions of synergy have been put in place with all the local and community stakeholders, activities of free access and/or social/educational, artistic, cultural, sport, recreational courses that involves in each activities around 15 families reaching, in some cases 70 childrens in just one workshop.

Proximity nets?

Families Station has taken to:

- Creation of mutual relationships between familiar units
- activation of innovative community resources concerning family
- Maintenance of of the psycho-social wellbeing also related to the prevention or the welcoming of possible situations of discomfort
- Creation, with the opening of the 8 branches, of proximity nets looking at the Generative Welfare





*Thanks for
your
attention*
Giuliana Gilli
Coordinator of
Distretto Famiglia
Valsugana e
Tesino